

Buy a WBU Nectar Bottle and get an 8 oz. box of WBU Nectar FREE, Now thru April 15

Our Wild Birds Unlimited Hummingbird and Oriole Nectar provides the high calories these active birds need.

WBU Nectar Bottle

Simply fill the WBU Nectar Bottle with warm or hot water, add one box of WBU Hummingbird Nectar, replace the lid and shake until the sugar is dissolved. Use your new nectar solution right away, or refrigerate it (in the bottle) until you're ready to fill your hummingbird feeders. Available only at Wild Birds Unlimited, our Nectar Bottle is top rack dishwasher safe and BPA free. Capacity: 32 oz.

\$12.99



2029 S Glenburnie Rd
Crossroads Shopping Center
New Bern, NC 28562

Now thru April 15, Hummingbird Feeder Pole for 1¢*

*Buy a WBU Large Hummingbird Feeder or a High Perch Hummingbird Feeder; get a Hummingbird Feeder Pole for just 1¢.

WBU High-Perch Hummingbird Feeder

Our High Perch™ Hummingbird Feeder allows hummingbirds to comfortably rest, providing you with better, longer views of the birds. Comes with a built-in ant moat and it has ports that keep rain water from diluting the nectar solution. It's easy to fill, clean (top shelf dishwasher safe) and hang, and it's backed with a lifetime guarantee.

\$24.99



Visit Wild Birds Unlimited Today.

2029 S Glenburnie Rd
Crossroads Shopping Center
New Bern, NC 28562
252-637-6604

Store Hours
Mon-Fri: 10am-6pm
Sat: 9:30am-5pm
Sun: Noon-4pm

Continue your nature
shopping online.
Visit the online store:
www.wbu.com/newbern

Hummingbird Feeder Pole: 1¢, Now thru April 15*

*For a limited time only, buy a 16 oz. WBU Hummingbird Feeder or WBU High Perch Hummingbird Feeder; get a Hummingbird Feeder Pole for 1¢! Now thru April 15, 2012, only at the WBU New Bern location.



Discover a Refuge In Your Own Backyard®



Wild Birds Unlimited®
Nature Shop

Nectar - Remember it's Pure and Simple!

Here's a random hummingbird fact - the average hummingbird found in North America tips the scales at around three grams and its brain only makes up about 4% of its body weight.

That means that their BB sized brain weighs in at a very minuscule 0.12 grams!

So, with such a tiny amount of brain power, just how do they remember a thousand mile migration route that ends up at the same exact nectar feeder they used last year?

It's a truly amazing feat! Especially when you consider that the human brain weighs in at a whopping 1350 grams and some of us (who will remain nameless) always seem to have trouble remembering even the simplest things...like the recipe for hummingbird nectar!

Is it a 6:1 ratio or 4:1? Is the 4 the sugar part or is it the water portion?

Well, it's important to remember that the simple recipe for hummingbird nectar is the 4:1 ratio - 4 parts water to 1 part white table sugar. This concentration has proven safe and attractive to hummingbirds for decades and closely mimics the average concentration

(20%) of the natural flower nectar on which hummingbirds feed.

Hummingbird nectar should always be made from simple table sugar (sucrose) as it is the closest possible duplicate of natural flower nectar. Sugar alternatives such as honey, artificial sweeteners, raw sugar, organic sugar, brown sugar or additives such as preservatives and red dyes should not be used as they can potentially be harmful to hummingbirds.

Be sure to visit us soon and we can help you with the simplest way to make pure nectar for your hummingbirds by using our WBU Nectar and our WBU Nectar Bottle. You will never have to worry about remembering the recipe again!

Carol & Jim Oldham, Store Owners
www.wbu.com/newbern

**Buy a Hummingbird Feeder;
Get a Hummingbird
Feeder Pole for 1¢**

See inside and back for details.



We Bring People and Nature Together.®

Hummingbirds, Orioles, Tanagers Oh My!



WBU High Perch
Hummingbird Feeder

Cool Bird Alert! Entice hummingbirds, orioles and tanagers with the right foods. The secret to success is having the foods they want available and ready before they arrive.

Hummingbirds
Hummingbirds are most easily attracted to nectar feeders. Be sure to have nectar feeders out and ready as they are migrating through to their summer breeding grounds.

Hummingbirds remember feeders from last year and will visit those same spots to see if the nectar is available. They will also check out new locations; especially, if the feeders have some red coloration on them. Hummingbirds learn that many red flowers provide quality nectar sources and then show a tendency to check out red colors while foraging.

Residential hummingbirds, the ones that stay in our area to raise families, are more likely to visit feeders on a regular basis if the feeders are available when they move in. Also, place multiple feeders around your yard to make it more difficult for one hummingbird to claim and protect your feeders.

Orioles
Orioles are nectar, fruit and insect eaters. While in their tropical winter habitats, Baltimore and Bullock's Orioles feed on nectar from numerous flowering trees, which explains their attraction to nectar feeders upon their spring-time return to North America.

They usually stay hidden in the trees eating and singing their beautiful whistling notes. They can be drawn down from their perches with foods like nectar, grape jelly, orange slices, mealworms and Jim's Birdacious® Bark Butter®.

Tanagers
Sightings of tanagers are on the rise, including Summer, Scarlet and Western Tanagers. Like orioles, tanagers tend to hide in the trees and are partial to foods like suet, Bark Butter, fruit and jelly.



Western Tanager

Bark Butter ON SALE! Save 15%



Jim's Birdacious Bark Butter

Jim's Birdacious® Bark Butter® has already been enjoyed by more than 100 different bird species. Now is the perfect time to try any of our Bark Butter products, including cakes, nuggets & plugs. Enjoy a 15% discount NOW thru April 15, while quantities last.

Daily Savings Club Members get an additional 5% OFF sale prices

For Nectar- and Fruit-Eating Birds



WBU Oriole Feeder - 12 oz.

Our oriole feeder offers nectar with several feeding stations, includes jelly wells in the lid and a place for an orange half. It's easy to hang, is dishwasher safe and comes with a lifetime guarantee.

\$19.99



WBU Spiral TreatTray Feeder

Our Spiral TreatTray™ features three easy-to-fill cups and provides unobstructed views of visiting birds. The cups are perfect for half an orange, or can be filled with grapes, raisins, nuts, suet nuggets, mealworms, or any other treat for your birds.

\$29.99



Hummingbird Feeders with a Flair

Our WBU Decorative Hummingbird Feeders are designed to prevent drips and leaks, have a built-in ant moat and a lid that lifts off for easy filling. Backed with a lifetime guarantee, they are top rack dishwasher safe.

\$31.99

April 19-22: Earth Day Feeder Swap



Bring in your old, worn-out feeder and get 20% off any new feeder. Cannot be combined with any other coupons or already marked down items. Valid Thursday thru Sunday, April 19-22, only at the WBU New Bern location.

April Nature Happenings

- April 1 - 6: Project FeederWatch ends this month
- April 6: Full Moon, April 21: New Moon
- April 15 - 21: National Environmental Education Week
- April 21 - 22: Lyrids meteor shower
- April 22: Earth Day
- April 27: Arbor Day
- Orioles return and begin nesting in southern part of region. Get their feeders ready.
- Whip-poor-wills arrive in the first half of the month.
- Wintering sparrows begin to head north; the White-throated are usually the last to go.
- Black-bellied Whistling-Ducks arrive at inland breeding sites.
- Painted Buntings begin to arrive late in the month.
- Spring migration brings the American Redstart, Ovenbird, Indigo Bunting, Baltimore and Orchard Oriole, Red-eyed Vireo early in the month and the Yellow Warbler, Rose-breasted and Blue Grosbeak later.
- Mature male Rose-breasted Grosbeaks arrive about three days before the females. First year males usually arrive last.
- Indigo Buntings arrive.

For more educational information, check out our Educational Resources at www.wbu.com/edu

For fun activities for kids, visit our Pathways to Nature for Kids site: www.pathwaysforkids.com

The Daily Savings Club®
Become a member and
save 15% on all top-quality
bird food every day.